



Mall of Norway



**Home of Scandinavian
brands & lifestyle**

Flåm, Norway

www.mallofnorway.com



Flåm, home of Scandinavian brands

In Flåm and Aurland, you find the jewel of Norwegian nature. Within this beautiful mountains and fjord landscape, you also get to meet the wonderful people behind the flagship and online store Mall of Norway.

Our first store opened as far back as 1994. What started as a souvenir shop for cruise tourists, has grown into a first-class specialist store for Norwegian and Scandinavian brands.





Popular brands

Our brands represent a hand picked selection of the most authentic Norwegian designs. We pride ourselves on having something for everyone. From everyday down jackets and traditional wool sweaters to accessories.



 DALE
OF
NORWAY



SCANDINAVIAN
EXPLORER
71° 10' 21"



 HHELLY HANSEN



Moomin



 FJÄLL
RAVEN



WoolLand



Amber



NoraNorway



 PANDORA



Helly Hansen

Helly Hansen combines outdoor expertise and function with style. Mall of Norway offers a big selection of their popular jackets. Discover both news and classics from the world known Norwegian brand.





Scandinavian Explorer

Scandinavian Explorer is one of our top selling brands, known for their timeless design. Explore their popular down jackets and hiking pants, adapted for everyone spending time outdoors.

The brand combines Scandinavian minimalism with new color combinations, design, and technology. The clothes are perfect for everything from outdoor activities, to workouts, to city trips. Comfortable clothes that look good, no matter what you are up to.



Fjällräven

Fjällräven is mostly known for their iconic and practical backpack Kånken, and their high quality outdoor wear. Explore their functional, durable and timeless pieces of Swedish origins – ideal for any adventure.



Dale of Norway

Dale of Norway is a Norwegian clothing brand widely known for its high-quality pure wool knitwear. It originates from the village of Dale near the city of Bergen, but today, their products are popular all around Europe and the world.

Since 1956, Dale of Norway has been outfitting the Norwegian national ski team for the Winter Olympics and World Championships and was approved by the International Olympic Committee (IOC) to design official sweaters for the Winter Olympics.





Pandora

Hand-finished and contemporary jewelry made from high-quality materials. The Danish jewelry brand Pandora designs pieces for women around the world to express their individuality and stories. Especially known for their small charms and beautifully worked rings, Pandora creates pieces for a lifetime.

Our collection includes charms with Norwegian and Scandinavian themes, as well as rings, silver bracelets and necklaces.





Amber

Timeless beauty that captures the heart and spirit of Norway. With its origin in the pine forests in northern Scandinavia, amber stone is today sourced from the Norwegian ground and from the waters and the coasts surrounding our country. Referred to as the "Nordic gold", amber makes unique pieces of jewelry.

Our selection includes necklaces in various sizes and shades. We will be happy to assist you in finding the perfect memento from your visit and truly a piece of Norway.





WoolLand

WoolLand is a Norwegian wool brand that produces wool clothes in 100% fine merino wool – at reasonable prices. Their focus on high quality, design, and classic details ensures that their garments are timeless and suits any activity, whether you are hitting the slopes, hiking the hills, or enjoying a walk in the park. Elegant and soft garments you will appreciate for many years.





All brands

Our brands range from established flagship brands to newly discovered favorites. They all have one thing in common. They are authentic Scandinavian!

A2 studio bizuterii	Gem Amber	Pandora
AG Amber	Gin Atelier	Paul Edmundson
Ambersmile	Gjestal	Per Bjørvik
Ambra Greco	Godtbergesen	Pictura Normann
Arsen Amber Karolina	Grafa	Robin Ruth
Markowska	Helly Hansen	S&A Amber Spolka
ART7	Inspirasjon forlag	Akcyjna
Arvid Norendal	Italiski drabuziai	Sajaco
Buodd Tinn	Italo Import	Scandinavian Explorer
Cacas	Klippan	Schneider Puuppen
Concept jewelry	Målerås	Ty Nordic Norge
Dale Of Norway	Mondå Forlag	Valent
Devold	Namu tekstil	Wool House
Døvigen	Nora Norway	Way Nor
Eyepoc	Norlender Knitwear	Woolland
Fjållråven	Nr7 Agentur	
Flaaroning	NVRLND	



Special offer for tour guides

As a tour guide, you deserve the best. That's why we're thrilled to offer you an irresistible discount:

- 30% off on Helly Hansen, Fjällräven, Wool brands and jewelry.
- 50% off on all other brands

Don't miss out! Come discover the perfect goods for your journey. 🌞🛒





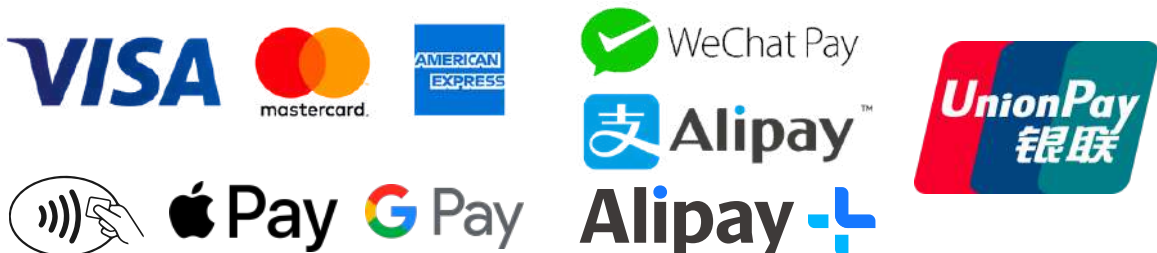
Tax-free shopping

Global Blue Tax Free service is an easy VAT refund service for international tourists shopping in Norway. Look for the Global Blue Tax Free logo and enjoy savings on purchases above 315 NOK. You must reside outside the Scandinavian countries Norway, Denmark, Sweden and Finland to make use of this service. Remember to validate your export forms within 30 days of purchase.



Tax-Free eligible
above 315 NOK

All major payment methods accepted!



KaKaoPay, PayNow, TruePay and many more!

How to join Global Blue

If you don't have a membership yet, you can sign up by clicking the 'Sign Up Now' link on the login page. This will give you access to tax-free shopping savings, and automatic completion of Tax-Free Forms. This is important to speed up the process during the purchase.

If you already have an account:

- Go to the Global Blue membership login page.
- Enter your email address and password in the provided fields.
- Click the 'Log In' button to access your account.

Where to register

[Global Blue website](#)

Where we are in Flåm

We are located near the Flåm Visitor Center and right in front of the Flåm Station.

The area where cruise ships dock is also nearby.

Come by and enjoy free hot water for your groups!

Welcome to Flåm

Transport & General Info	Accommodation	Restaurant & Cafés	Attractions & Activities	Shops & Souvenirs
<ul style="list-style-type: none"> 1. The Fjords: FC Nærøysfjord, Flåm – Gudvangen 2. Express boat: Flåm – Balestrand – Bergen (S) 3-12. Pier numbers (S) 13. Flåmsbana, Tickets and Visitor Center, ATM 14. Flåmsbana Platform 15. Bike delivery for Flåmsbana (S) 16. Bus stop A: Public bus 17. Bus stop B: Shuttlebus Flåm – Gudvangen 18. Bus stop C: Stegastein Sightseeing bus & Shuttlebus to Aurland (S) 19. Luggage storage (S) 20. Post office 21. Cruise Terminal 22. Cruise ship Shore excursion bus stop 23. Landing tender pier 	<ul style="list-style-type: none"> 30. Fretheim Hotel (121 rooms) 31. Flåmsbrygga Hotel (42 rooms) 32. Flåm Ferdaminne 33. Flåm Camping & Youth Hostel (S) 34. Brekke Gard Hostel & Brekke Apartments 35. Flåm Marina & Apartments 36. Heimly Guesthouse (20 rooms) (S) 37. Fretheim Fjordhytter (S) 	<ul style="list-style-type: none"> 40. Restaurant Arven, Fretheim Hotel 41. Lobbybar, Fretheim Hotel 42. Flåm Bakery 43. Furukroa 44. Flåmstova restaurant 45. Ægje BrewPub 46. Bakkastova Café (S) 47. Flåm Marina Café & Restaurant 	<ul style="list-style-type: none"> 50. Flåmsbana Museum (Free entrance) 51. Bike rental (S) 52. Rallartøget (S) 53. Fjordsafari: RIB boat tours 54. Flåm Zipline bicycle drop-off (S) 55. Historical hotel and flower garden 56. Fretheim Cultural Park: Viewpoints, playground & arts 57. Fjordsafari office 58. eMobility Flåm 59. Fjord Sauna 60. Njord: Kayak & SUP rental (S) 61. Beach & Recreation area 	<ul style="list-style-type: none"> 70. Memories from Flåmsbana 71. Sweater Shop (S) 72. COOP Supermarket and post office 73. Aurlands 'The original pennyfoater' outlet 74. Mall of Norway 75. Memories from Flåm and mailbox 76. Saga Factory Outlet (S) 77. Ferdaminne (S)

(S) = Seasonal



Norway's™
best_

norwaysbest.com

Tel: +47 57 63 14 00



Visit all our locations



Mall of Norway
Stasjonsvegen 9, Flåm



Flåm Sweatershop
Fretheim in Flåm



Outlet
A-Feltvegen 15, Flåm



Fossatun
Rosselandsvegen 4, Norheimsund



Vossatroll
Vangsgata 20, Voss



Mall of Norway Ålesund
Kongensgate 9, Ålesund

We're looking
forward to
meeting you!

Contact us



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